The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

| Name of your organisation: | | | | |
|--|---|--|--|--|
| Yarrow Housing Ltd | | | | |
| If your organisation is part of a larger organisation, what is its name? | | | | |
| N/a | | | | |
| In which London Borough is your organisation based? | | | | |
| Hammersmith & Fulham | | | | |
| Contact person: | Position: | | | |
| Mr John Crawford | Chief Executive | | | |
| Website: http://www.yarrowhousing.org.uk | | | | |
| Legal status of organisation: | Charity, Charitable Incorporated Company or | | | |
| Registered Charitable Industrial and company number: 26315 | | | | |
| When was your organisation established? 19/10/1988 | | | | |

Grant Request

| Under which of City Bridge Trust's programmes are you applying? | | | | |
|--|--|------------------------|--|--|
| Making London More Inclusive | | | | |
| Which of the programme ou | tcome(s) does your application | tion aim to achieve? | | |
| Disabled people actively | taking part in the arts or | sport | | |
| Disabled people reporting arts or sport | Disabled people reporting increased well-being as a result of taking part in the arts or sport | | | |
| Please describe the purpose | of your funding request in | one sentence. | | |
| Recruit volunteers to accompany people with learning disabilities to sports/arts activities where they share a common interest, so enabling participation and improving well being | | | | |
| When will the funding be required? 30/09/2015 | | | | |
| How much funding are you requesting? | | | | |
| Year 1: £33,250 | Year 2: £34,350 | Year 3: £36,150 | | |
| Total: £103,750 | | | | |

Aims of your organisation:

Yarrow's aims are to provide housing, care and support for people with learning disabilities. We exist to change the lives of people with learning disabilities for the better. The world we strive for is one where people with learning disabilities do not experience prejudice and discrimination but instead are seen as valued active members of their community. We never give up on the people we support no matter how challenging and we always find solutions even when others say it's impossible.

Main activities of your organisation:

We work in 5 west London boroughs, providing housing, care, support and day opportunities for over 200 adults with learning disabilities and acquired brain injury, two of the most marginalised groups in society. 80% of the people we support have complex needs and require 24 hour support seven days a week. Many also have physical disabilities and do not use speech for communication. We also support young people in transition. We run registered care homes, supported and independent living schemes and two resource centres where people with learning disabilities can engage in meaningful activities, learn new skills and increase their social network.

Our aim is to enable people to develop the skills and confidence that will enable them to achieve greater personal independence and choice, give them control over decisions which affect everyday life and ensure the natural integration of people with learning disabilities into mainstream life as equal and valued citizens of London.

Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|----------------------------------|--------------------|
| 220 | 80 | 14 | 3 |

Property occupied by your organisation

| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
|--|--|
| Leased | 3 |

Summary of grant request

NEED

People with learning disabilities are amongst the most vulnerable and marginalized in society, often isolated, leading sedentary lives with little access to London's wealth of sporting and cultural opportunities. Lack of exercise and poor diet means that people with learning disabilities are often overweight and have more health issues than the general population. Loneliness and isolation often lead to depression.

DELIVERING THE WORK

We want to run a three year volunteering project, OPENING DOORS, with a full time Volunteer Coordinator based at MySpace@Yarrow, our resource centre.

The Volunteer Coordinator will work with people with learning disabilities, their families, and circles of support to identify any existing sporting or cultural interests and identify new activities they might enjoy. An arts/sports Person Centred Plan will be created with this information and used by the Coordinator to recruit volunteers with matching interests, who can accompany the person with learning disabilities to the chosen cultural or sporting activities that they both enjoy.

Safety is of utmost importance. Systems and procedures will be put in place to manage and minimise risk with venues visited in advance to check facilities, access, etc. The Coordinator will accompany the volunteer and individual until they are confident in each other's company, thereby ensuring a safe and enjoyable time for both.

Eddie is autistic and does not use speech. He is young, very fit and loves running. With regular volunteer support, he could take up track sports and run in the London marathon.

Jo has learning disabilities and mental health issues. She loves writing poetry. She would love to go to the Poetry Café with a volunteer and would gradually gain the confidence to read her poems and interact with other poets.

WHAT WE AIM TO ACHIEVE

Our aim is to open doors for people with learning disabilities to make choices and tap into their city's rich cultural and sporting resources. We aim to recruit 10 volunteers in Year 1, 20 in Year 2, 30 in Year 3 and create arts/sports based Person Centred Plans for 90 individuals over the 3 years.

YARROW - THE RIGHT ORGANISATION

We have 25 years of experience of working with people with learning disabilities, including people with complex needs and sensory impairment. We provide support for over 200 people. We have long established and excellent links with other organisations working with learning disabilities and with London's Learning Disability Teams and partnerships.

MEETING OUTCOMES

Disabled people will be actively able to take part in arts or sports because we will address the very real problem people with learning disabilities have when wanting to pursue existing or new interests:

- Knowing what's on offer
- How to find it
- How to get there
- Who to go with
- Lack of confidence

They will also be able to access the many arts and sports projects funded by charitable trusts/Lottery to widen audience participation to include people with disabilities. Despite the funding, many Londoners with learning disabilities remain excluded because they can't get there.

Disabled people will report increased wellbeing, as taking part in the arts or sport will open up a world of opportunity, new experiences, companionship, social inclusion, physical exercise, activity and FUN, reducing loneliness and improving physical and mental wellbeing.

GOOD PRACTICE

People with learning disabilities taking part will come from all backgrounds, reflecting London's cultural diversity. They will be involved in shaping, managing and monitoring the project, training volunteers, researching activities, producing accessible information and celebrating the volunteers' work.

Volunteers and people with learning disabilities will use public transport to access arts and sporting activities, thereby reducing carbon emissions.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? Yes

What Quality Marks does your organisation currently hold?

Investors in People

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

We will recruit 10 volunteers in Year 1, 20 in Year 2, 30 in Year 3, including volunteers with learning disabilities. People with learning disabilities will lead the project from the outset, take an active part in the recruitment of the Volunteer Co-ordinator, the recruitment and training of volunteers.

The sporting, cultural or arts interests of 90 people with learning disabilities will be identified in arts/sports based person Centred Plans with at least 60 being matched with those of volunteers, so they can engage with and take part in the arts and sports.

Over 80 opportunities for people with learning disabilities to access and participate in cultural or sporting activities will be provided in Year 1, 300 opportunities in Year 2 and 400 in Year 3.

We will build relationships with 5 arts and cultural organisations and 5 sporting venues/organisations, VisitLondon, etc. in Year 1, Year 2 and Year 3, so as to identify current and forthcoming exhibitions, arts and sports programmes and new opportunities, workshops, performances, etc

Our Digital Inclusion project will support people with learning disabilities to produce monthly accessible pictorial information about OPENING DOORS' cultural and sporting programme and opportunities available in London and circulate this to people who are more independent and may also be able to take part. What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

People with learning disabilities will be able to access, choose, take part in and enjoy London's cultural and sporting life, explore their creativity, try new sports, gain new skills. This will increase their independence and boost confidence and self-esteem.

People with learning disabilities will benefit from increased physical and mental well-being, as they are leading more active, less sedentary lives, are more stimulated, less isolated and able to form relationships with people other than those who are paid to be with them. They are also having FUN.

Forging strong relationships with London's cultural, arts and sporting organisations will enable people with learning to be engage with and be included in London's arts and sports. This will be invaluable when funding has come to an end.

Pictorial, accessible information about London's cultural and sporting life will ensure as many people with learning disabilities as possible can make choices about how they engage with London's cultural and sporting life. Photos of activities/visits that have taken place will encourage other people with learning disabilities to take part.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. Funding will not be needed as the project will be embedded in Yarrow. Each individual with learning disabilities will have a Person Centred Plan, identifying their interests. This will be shared with their circle of support, which will engage with the volunteer from the outset, taking over management of their volunteers, recruitment of new, if necessary, when funding ends.

Who will benefit?

About your beneficiaries

| How many people will benefit directly from the grant per year? |
|---|
| 20 |
| In which Greater London borough(s) or areas of London will your beneficiaries live? |
| Ealing (20%) |
| Hammersmith & Fulham (30%) |
| Kensington & Chelsea (30%) |
| Westminster (20%) |
| |
| |
| |
| What age group(s) will benefit? |
| 16-24 |
| 25-44 |
| 45-64 |
| 65-74 |
| 75 and over |
| What gender will beneficiaries be? |
| |
| |
| |
| |
| What will the ethnic grouping(s) of the beneficiaries be? |
| A range of ethnic groups |
| |
| |
| |
| |
| |
| If Other ethnic group, please give details: |
| What proportion of the beneficiaries will be disabled people? |
| 91-100% |

Funding required for the project

What is the total cost of the proposed activity/project?

j.

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|--------|
| Salary of volunteer coordinator | 25,000 | 25,250 | 25,500 | 75,750 |
| On costs of 20% eg pension, NI, training, supervision | 5,000 | 5,050 | 5,100 | 15,150 |
| Office equipment eg computer, mobile phone, desk | 1,000 | 200 | 200 | 1,400 |
| Volunteer coordinator's travel costs travel card zone 1- 3 @£7.50 (estimate 100 days) | 750 | 750 | 750 | 2,250 |
| Refreshments volunteers & training, £5 per day (10 volunteers Year 1, 20 Year 2, 30 Year 3) | 600 | 1,300 | 1,900 | 3,800 |
| Estimated travel costs for volunteers without monthly travel cards or Freedom Passes based on Travel Cards @£7.50 | 900 | 1,800 | 2,700 | 5,400 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

| TOTAL: | 33,250 | 34,350 | 36,150 | 103,750 |
|--------|--------|--------|--------|---------|
| | | | | |

What income has already been raised?

| Year 1 | Year 2 | Year 3 | Total |
|--------|--|---|--|
| 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 |
| | | | |
| 0 | 0 | 0 | 0 |
| | Year 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | Year 1 Year 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | Year 1 Year 2 Year 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 |

What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
| NONE | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | | | | |
| TOTAL: | 0 | 0 | 0 | 0 |

How much is requested from the Trust?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|--|--------|--------|--------|--------|
| Salary of volunteer coordinator | 25,000 | 25,250 | 25,500 | 75,750 |
| On costs of 20% eg pension, NI, training, supervision | 5,000 | 5,050 | 5,100 | 15,150 |
| Office equipment eg computer, mobile phone, desk | 1,000 | 200 | 200 | 1,400 |
| Vol coordinator's travel card zone 1-3 (estimate 100 days) | 750 | 750 | 750 | 2,250 |

| refreshments volunteers & training, £5 per day (10 vols Year 1, 20 Year 2, 30 Year 3) | 600 | 1,300 | 1,900 | 3,800 |
|---|--------|--------|--------|---------|
| Estimated travel costs for volunteers without monthly travel cards or Freedom Passes based on Travel Cards @£7.50 | 900 | 1,800 | 2,700 | 5,400 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | | | | |
| TOTAL: | 33,250 | 34,350 | 36,150 | 103,750 |

Please complete using your most recent audited or independently examined accounts.

| Financial year ended: | Month: March | Year: 2015 |
|-----------------------|--------------|------------|
| | | |

| Income received from: | £ | Expenditure: | £ |
|-----------------------------------|-----------|-------------------------------------|----------|
| Voluntary income | | | |
| Activities for generating funds | | Charitable activities | 7,970,46 |
| Investment income | | Governance costs | 17,05 |
| Income from charitable activities | | Cost of generating funds | 7,47 |
| Other sources | | Other | 533,71 |
| Total Income: | 8,529,331 | Total Expenditure: | 8,528,70 |
| | | Net (deficit)/surplus: | 62 |
| | | Other Recognised Gains/(Losses): | |
| | | Net Movement in Funds: | 62 |
| Asset position at year end | £ | | |
| | | | |

| £ | | |
|-----------|----------------------|--|
| 487,547 | Reserves at year end | £ |
| | Endowment funds | 55 |
| 1,348,581 | Restricted funds | 122,645 |
| | Unrestricted funds | 1,713,428 |
| 1,836,128 | *Total Reserves (B): | 1,836,128 |
| | 1,348,581 | 1,348,581 Endowment funds Unrestricted funds |

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 99%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

John Crawford was appointed as Chief Executive in November 2014.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

| | 2012 £ | 2013 £ | 2014 £ |
|---|-----------|-----------|-----------|
| City of London (except City Bridge Trust) | 0 | 0 | 0 |
| London Local Authorities | 8,283,592 | 8,260,778 | 7,696,239 |
| London Councils | 0 | 0 | 0 |
| Health Authorities | 0 | 0 | 0 |
| Central Government departments | 0 | 0 | 0 |
| Other statutory bodies | 0 | 0 | 0 |

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder | 2012 £ | 2013 £ | 2014 £ |
|----------------------------|-----------|-----------|-----------|
| Garfield Weston Foundation | 0 | 0 | 10,000 |
| Will Charitable Trust | 0 | 0 | 10,000 |
| Awards for All (date 2015) | 0 | 0 | 6,266 |
| | 0 | 0 | 0 |
| | 0 | 0 | 0 |

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: John Crawford

Role within Chief Executive Organisation: